



eFUNDRAISING PROGRAM



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EARN MONEY FOR YOUR TEAM SELLING SUMSEEDS® ENERGIZED SUNFLOWER SEEDS!



Sumseeds® are the sensational snack that's got the world buzzing!

Developed in 2006 using a patent-pending process, Sumseeds Energized Sunflower Seeds are the highest grade sunflower seeds infused with the same "stuff" as energy drinks - caffeine, taurine, lysine and ginseng.

We start with JUMBO seeds which are handcrafted in small batches at our own plant in Willow Lake, SD. Sumseeds are quite simply the best tasting seeds on the market - and we receive telephone calls and emails about every week from customers raving about how great our seeds taste - How cool is that?!!

Most sunflower seed brands actually have their seeds processed for them under contract in one of two huge plants designed for efficiency, not quality. Not Sumseeds!!! We roast, flavor, and package every kernel of Sumseeds in our own plant, so that we can be sure you, the seed lover, get only the very best quality and safest snack food possible.

Sumseeds are a natural product for energy-conscious customers - athletes, outdoorspeople, motorsports enthusiasts, truckers, delivery drivers - anyone who's looking for extra "go."

Since Sumseeds' introduction, they've inspired imitators, but none that come close to Sumseeds' grade, consistency and fantastic flavors - Original, Salt and Pepper, Honey BBQ and Dill Pickle.

Sumseeds are a healthy way to deliver energy boosters. Each 1.75 oz bag of Sumseeds contains 1.5 to 2x the energy found in a typical energy drink without all of the sugar. In fact, energy drinks are typically chock full of sugar (up to 30 grams per serving) and can cause detrimental sugar spikes and crashes. In contrast, Sumseeds contain the less than 2 grams of sugar per serving. Sumseeds "low sugar to energy" ratio, combined with the way sunflower seeds are eaten (one at a time) results in a steady and sustainable energy delivery system.

Since their introduction, **sports teams in particular have been enthusiastic about Sumseeds because of their taste, quality and energy. Recognizing the need for many local-level sports teams and clubs to earn money, Sumseeds has developed the Sumseeds Fundraising Program.**

F.A.Q. Sumseeds® Coaches Fundraising

How does the Sumseeds Coaches Fundraising plan work?

Sumseeds is introducing a new program to help high school coaches across the country raise funds for their teams and/or schools.

The program works like this:

1) the coach emails to Coachfundraising@sumseeds.com the following information:

-Coach Name
-Organization name and address (including mailing address to send check payments)

2) Sumseeds emails back to Coach a coupon # to use.

3) Coach, team, and team supporters publicize this opportunity in school newspaper, etc. Supporters can earn money for their school by going to <http://www.shop.sumseeds.com> ordering Sumseeds on-line, and entering the coupon code specific to their school/organization. Sumseeds will then send a check monthly to the school/organization amounting to 25% of all sales purchased using the school's code. For example, for each 24 ct case purchased for \$23.95, the school/organization will earn \$5.99.

The Sumseeds Fundraising is managed by Tim Walter and he's available via the following:

Tim Walter
Tim@sumseeds.com
605-625-2526
ORDER FAXLINE: 605-625-2523



"I love these seeds!"

**Baseball Hall-of-Famer
Tony Gwynn**

F.A.Q. Sumseeds® Seeds

1. How are Sumseeds different than other sunflower seeds?

Sumseeds are handcrafted in small batches in Dakota Valley's own plant using proprietary, Patent-Pending technology. The result is the best tasting seeds on the market. Every week we get calls and letters from customers talking about how great our seeds taste and often stating our seeds are the best on the market. We start with JUMBO seeds and infuse the seeds with the same energy compounds found in energy drinks, creating a natural blend of protein, vitamins, fiber and energy.

2. What ingredients give Sumseeds Energy?

Sumseeds are infused with caffeine, taurine, ginseng, and lysine - basic ingredients of most popular energy drinks. However, Sumseeds fans won't get all the sugar found in energy drinks because Sumseeds' infusion technology ensures wholesome taste without bitter chemicals. Sumseeds provide good energy "value" too - a typical energy drink has 70 to 80 mg of caffeine in an 8 oz can and up to 28 grams of sugar. Sumseeds have 140mg of caffeine but only 1-2 grams of sugar.

3. What are the features & benefits of Sumseeds?

- A. High quality "JUMBO" seeds mean consistent flavor
- B. More energy, lower price than "energy drinks"
- C. Four flavors mean greater appeal
- D. Sunflower seeds are more nutritious than coffee or other energy drinks
- E. Sumseeds are a healthier way to deliver energy without the "sugar spike & crash" of energy drinks

4. Are Sumseeds safe?

A typical consumer may take 30 minutes to an hour to consume a bag of Sumseeds. Compared to an energy drink, an 8 oz can can be guzzled in less than a minute! So instead of a nerve-jolting spike and crash, Sumseeds fans will feel a gradual and long lasting boost.

5. Are the flavors similar?

Every variety of Sumseeds is uniquely flavored. The Salt and Pepper really does taste like Salt and Pepper, the Dill Pickle tastes just like a Dill Pickle, the Honey BBQ is sweet and tangy and the Original tastes like...well, great sunflower seeds!





WE'VE GOT'EM!!

Fundraiser Sales Only