



# TEAM AND GROUP FUNDRAISING PROGRAM



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## EARN MONEY FOR YOUR TEAM or GROUP SELLING SUMSEEDS® ENERGIZED SUNFLOWER SEEDS!



### **Sumseeds® brings new energy to a powerfully nutritious snack!**

Developed in 2005 using a patent-pending process, Sumseeds Energized Sunflower Seeds are the highest grade sunflower seeds infused with the same “stuff” as energy drinks - caffeine, taurine, lysine and ginseng.

We start with JUMBO seeds which are handcrafted in small batches at our own plant in Willow Lake, SD. Sumseeds are quite simply the best tasting seeds on the market - and we receive telephone calls and emails about every week from customers raving about how great our seeds taste - How cool is that?!!

Most sunflower seed brands actually have their seeds processed for them under contract in one of two huge plants designed for efficiency, not quality. Not Sumseeds!!! We roast, flavor, and package every kernel of Sumseeds in our own plant, so that we can be sure you, the seed lover, get only the very best quality and safest snack food possible.

Sumseeds are a natural product for energy-conscious customers - athletes, outdoorspeople, motorsports enthusiasts, truckers, delivery drivers - anyone who's looking for extra “go.”

Since Sumseeds' introduction, they've inspired imitators, but none that come close to Sumseeds' grade, consistency and fantastic flavors - Original, Salt and Pepper, Honey BBQ and Dill Pickle.

Sumseeds are a healthy way to deliver energy boosters. Each 1.75 oz bag of Sumseeds contains 1.5 to 2x the energy found in a typical energy drink without all of the sugar. In fact, energy drinks are typically chock full of sugar (up to 30 grams per serving) and can cause detrimental sugar spikes and crashes. In contrast, Sumseeds contain the less than 2 grams of sugar per serving. Sumseeds “low sugar to energy” ratio, combined with the way sunflower seeds are eaten (one at a time) results in a steady and sustainable energy delivery system.

Since their introduction, **sports teams in particular have been enthusiastic about Sumseeds because of their taste, quality and energy. Recognizing the need for many local-level sports teams and clubs to earn money, Sumseeds has developed the Sumseeds Fundraising Program.**



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## F.A.Q. Sumseeds® Fundraising

### 1. How does the Sumseeds Fundraising plan work?

Sumseeds are sold to bona-fide teams or groups at a substantial discount - \$.50 per bag - allowing the team/group to resell at \$1/bag, earning a substantial 100% profit.

### 2. What is the minimum order for a team?

The minimum order to qualify for free shipping is \$300. We can accept smaller orders, but we will bill the actual shipping costs in addition to the \$.50 per bag.

### 3. What if I need more of one particular variety?

Great! The only rule is that teams or groups need to order \$300 minimum for free shipping. So, if Dill Pickle is going over especially well, order all Dill Pickle! Remember, all orders are pre-sold by your team or organization.

### 4. What kind of incentives are there for my team?

Do well, get rewarded! Our famous t-shirts are the reward for each sales level. If your Team purchases \$500 of Sumseeds, 1 free shirt is awarded. \$1,000? 5 free shirts are awarded. And if your Team hits \$2,500, 15 free shirts are awarded, plus an Apple iPod® Shuffle® to the top earner on your Team!

### 5. What about sponsorships of my team?

If your Team purchases over \$5000 of Sumseeds, you'll be eligible for a \$500 team sponsorship to be used for Sumseeds branded uniforms and other opportunities to help offset costs for your team. If you think your team can hit the goal, call for more information!

### 6. What's the next step?

Email or call Sumseeds!

Tim Walter  
fundraising@sumseeds.com  
605-625-2526  
ORDER FAXLINE: 605-625-2523



**"I love these seeds!"**

**Baseball Hall-of-Famer  
Tony Gwynn**

## F.A.Q. Sumseeds® Seeds

### 1. How are Sumseeds different than other sunflower seeds?

Sumseeds are handcrafted in small batches in Dakota Valley's own plant using proprietary, Patent-Pending technology. The result is the best tasting seeds on the market. Every week we get calls and letters from customers talking about how great our seeds taste and often stating our seeds are the best on the market. We start with JUMBO seeds and infuse the seeds with the same energy compounds found in energy drinks, creating a natural blend of protein, vitamins, fiber and energy.

### 2. What ingredients give Sumseeds Energy?

Sumseeds are infused with caffeine, taurine, ginseng, and lysine - basic ingredients of most popular energy drinks. However, Sumseeds fans won't get all the sugar found in energy drinks because Sumseeds' infusion technology ensures wholesome taste without bitter chemicals. Sumseeds provide good energy "value" too - a typical energy drink has 70 to 80 mg of caffeine in an 8 oz can and up to 28 grams of sugar. Sumseeds have 140mg of caffeine but only 1-2 grams of sugar.

### 3. What are the features & benefits of Sumseeds?

- A. High quality "JUMBO" seeds mean consistent flavor
- B. More energy, lower price than "energy drinks"
- C. Four flavors mean greater appeal
- D. Sunflower seeds are more nutritious than coffee or other energy drinks
- E. Sumseeds are a healthier way to deliver energy without the "sugar spike & crash" of energy drinks

### 4. Are Sumseeds safe?

A typical consumer may take 30 minutes to an hour to consume a bag of Sumseeds. Compared to an energy drink, an 8 oz can can be guzzled in less than a minute! So instead of a nerve-jolting spike and crash, Sumseeds fans will feel a gradual and long lasting boost.

### 5. Are the flavors similar?

Every variety of Sumseeds is uniquely flavored. The Salt and Pepper really does taste like Salt and Pepper, the Dill Pickle tastes just like a Dill Pickle, the Honey BBQ is sweet and tangy and the Original tastes like...well, great sunflower seeds!







# FINAL TALLY ORDER FORM

## and FUNDRAISER STEP by STEP

1. Collect Orders
2. Fax completed order to 605-625-2523
3. We ship within 7 days of credit card approval
4. Deliver orders to your waiting fans!



	Bags Ordered	Price/ Bag	Cost of Sumseeds	\$'s Collected	Profit for You!
 1.75oz Original Sumseeds		\$.50			
 1.75oz Honey BBQ Sumseeds		\$.50			
 1.75oz Salt and Pepper Sumseeds		\$.50			
 1.75oz Dill Pickle Sumseeds		\$.50			
<b>TOTALS</b>	<input type="text"/>		<input type="text"/>	<input type="text"/>	<input type="text"/>

### FREEBIES!

Remember - \$500 in orders gets you 1 t-shirt, \$1,000 gets you 5 t-shirts and \$2,500 gets you 15 t-shirts and the top-seller wins an Apple iPod® Shuffle®!

Office Only
Rec'd _____
CCap _____
Shp _____
Trk # _____

THIS AMOUNT WILL BE CHARGED TO YOUR CREDIT CARD

Team/Group Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_



Email address: \_\_\_\_\_ Website: \_\_\_\_\_

Ship to: \_\_\_\_\_ Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Credit Card number: \_\_\_\_\_ Expiration: \_\_\_\_\_ 3-digit Security # (on back): \_\_\_\_\_

Credit Card billing address: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_ Circle type of card:  



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# CUSTOMER ORDER FORM

Print as many of these as you need!!

## ONLY SUMSEEDS...

- ...are hand-crafted in small batches using JUMBO seeds
- ...are infused, through the shell, with Caffeine, Lysine, Taurine & Ginseng!
- ...are Energized in four excellent flavors
- ...provide energy, flavors AND remain an excellent source of Protein and Vitamin A
- ...are endorsed by Baseball Hall of Famer, Tony Gwynn



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**ORDERS DUE:** \_\_\_\_\_

**CUSTOMER NAME**

**SUMSEEDS® VARIETIES**

Customers - \$ is due at time of order



Original



Honey BBQ



Salt n Pepper

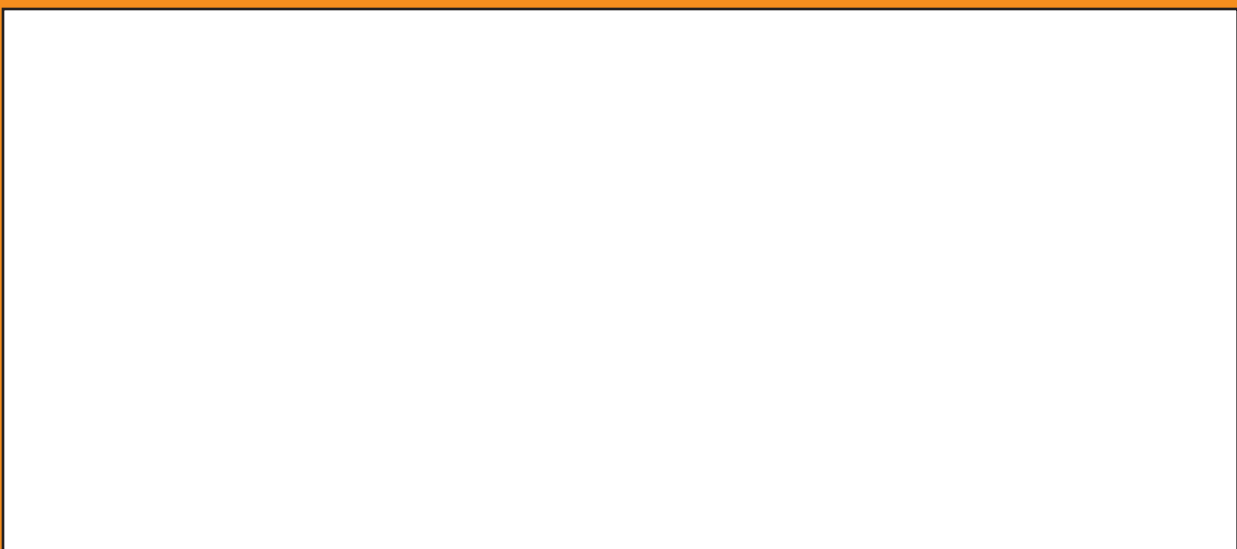


Dill Pickle

Name, Address, Phone #	SUMSEEDS ARE JUST A \$BUCK A BAG!				\$'s Collected
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
<b>TOTAL FOR THE TEAM!</b> ----->					



**WE'VE GOT'EM!!**



***Fundraiser Sales Only***

**Receipt of Sale - THANK YOU FOR SUPPORTING US!!**



Bags of 1.75oz  
Original Sunseeds



Bags of 1.75oz  
Honey BBQ Sunseeds



Bags of 1.75oz  
Salt and Pepper Sunseeds



Bags of 1.75oz  
Dill Pickle Sunseeds

**AMOUNT  
COLLECTED**

\$ \_\_\_\_\_



Ordered by \_\_\_\_\_

Delivery Address \_\_\_\_\_

Expected Delivery Date \_\_\_\_\_

Team Contact \_\_\_\_\_

Tele \_\_\_\_\_

Email \_\_\_\_\_

**Receipt of Sale - THANK YOU FOR SUPPORTING US!!**



Bags of 1.75oz  
Original Sunseeds



Bags of 1.75oz  
Honey BBQ Sunseeds



Bags of 1.75oz  
Salt and Pepper Sunseeds



Bags of 1.75oz  
Dill Pickle Sunseeds

**AMOUNT  
COLLECTED**

\$ \_\_\_\_\_



Ordered by \_\_\_\_\_

Delivery Address \_\_\_\_\_

Expected Delivery Date \_\_\_\_\_

Team Contact \_\_\_\_\_

Tele \_\_\_\_\_

Email \_\_\_\_\_

**Receipt of Sale - THANK YOU FOR SUPPORTING US!!**



Bags of 1.75oz  
Original Sunseeds



Bags of 1.75oz  
Honey BBQ Sunseeds



Bags of 1.75oz  
Salt and Pepper Sunseeds



Bags of 1.75oz  
Dill Pickle Sunseeds

**AMOUNT  
COLLECTED**

\$ \_\_\_\_\_



Ordered by \_\_\_\_\_

Delivery Address \_\_\_\_\_

Expected Delivery Date \_\_\_\_\_

Team Contact \_\_\_\_\_

Tele \_\_\_\_\_

Email \_\_\_\_\_